

2020 EPPY AWARD WINNERS

Honoring the best in digital media

E&P and Local Media Consortium announced the winners of the 25th annual EPPY Awards on Oct. 27 during a virtual live ceremony sponsored by Viafoura.

This year's EPPY Awards received more than 450 entries. Winners were selected from an international list of nominations to honor the best digital media websites across 38 diverse categories, in addition to categories for excellence in college and university journalism. Each category was separated into websites with more than 1 million monthly unique visitors, and those that receive less than 1 million. Winners must receive a score in the top one-third of the average score across all categories within their division. As a result, there may be no winner in categories not reaching this threshold.

Once again, thank you to our EPPY judges this year. Our panel of judges is made up of media leaders with backgrounds in website design, marketing/advertising, editorial, technology, education, and management.

For a full list of finalists and winners, visit EPPYAwards.com.

BEST DAILY NEWSPAPER WEBSITE WITH 1 MILLION UNIQUE MONTHLY VISITORS AND OVER

Boston Globe

BEST WEEKLY OR NON-DAILY NEWSPAPER WEBSITE WITH UNDER 1 MILLION UNIQUE MONTHLY VISITORS

Vineyard Gazette

The Vineyard Gazette won the EPPY for Best Weekly or Non-Daily Newspaper Website with under 1 million unique monthly visitors. Gathered on a Zoom call, the newsroom includes: Top row: Jane Seagrave, publisher; Graham Smith, webmaster; Hilary Wallcox, librarian; Louise Hufstader, reporter. Second row: Maia Coleman, reporter; Nicole Mercier, calendar editor; Nosh Asimow, news editor; Aaron Wilson, reporter. Third row: Julia Wells, editor; Bill Eville, managing editor; Steve Durkee, art director; Mark Lovewell, staff photographer. Bottom row: Tim Johnson, contributing photographer; Jeanna Shepard, contributing photographer; Ray Ewing, contributing photographer. (Image provided)



CNN won nine EPPYs this year including one for Best Online News Website with 1 million unique monthly visitors and over. Pictured is a file photo of the CNN Digital staff. (Photo provided)

STAT was the recipient of four EPPY awards this year including Best Online News Website with under 1 million unique monthly visitors, Best Business/Finance News on a Website with under 1 million unique monthly visitors, Best Business Reporting with under 1 million unique monthly visitors and Best Use of Data/Infographics with under 1 million unique monthly visitors. This group photo was taken last November at the 2019 STAT Summit event. (Photo provided)



BEST ONLINE NEWS WEBSITE WITH 1 MILLION UNIQUE MONTHLY VISITORS AND OVER

CNN Digital

BEST ONLINE NEWS WEBSITE WITH UNDER 1 MILLION UNIQUE MONTHLY VISITORS

STAT

BEST LOCAL TV NEWS WEBSITE WITH 1 MILLION UNIQUE MONTHLY VISITORS AND OVER

WLS.com

BEST BUSINESS/FINANCE NEWS ON A WEBSITE WITH 1 MILLION UNIQUE MONTHLY VISITORS AND OVER

CNN Business

BEST BUSINESS/FINANCE NEWS ON A WEBSITE WITH UNDER 1 MILLION UNIQUE MONTHLY VISITORS

STAT: A Must Read in Business

BEST NEWS/POLITICAL BLOG WITH 1 MILLION UNIQUE MONTHLY VISITORS AND OVER

"Back to the Battleground" | *BostonGlobe.com*

BEST NEWS/POLITICAL BLOG ON A WEBSITE WITH UNDER 1 MILLION UNIQUE MONTHLY VISITORS

"Coronavirus and Inequality" | Staff of the Center for Public Integrity

BEST SPORTS NEWS ON A WEBSITE WITH 1 MILLION UNIQUE MONTHLY VISITORS AND OVER

CNN Sports

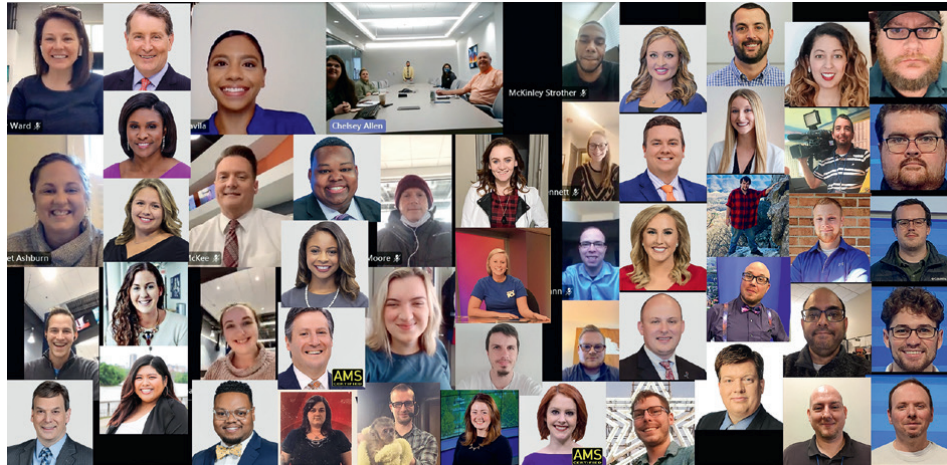
BEST ENTERTAINMENT/CULTURAL NEWS ON A WEBSITE WITH UNDER 1 MILLION UNIQUE MONTHLY VISITORS

OnMilwaukee.com

BEST INVESTIGATIVE/ENTERPRISE FEATURE ON A WEBSITE WITH UNDER 1 MILLION UNIQUE MONTHLY VISITORS

(TIE) "Give and Taken" | Sarah Kleiner and Chris Zubak-Skees, Center for Public Integrity
(TIE) "Lethal Force" | *Greenville News*

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Graham Media Group won two EPPYs for this year for Best Local TV News Website with 1 million unique monthly visitors and over (WLS.com) and Best Redesign/Relaunch with 1 million unique monthly visitors and over (ClickOnDetroit.com). Pictured are members from both teams. (Images provided)



BEST COLLABORATIVE INVESTIGATIVE/ENTERPRISE FEATURE WITH 1 MILLION UNIQUE MONTHLY VISITORS AND OVER

"Luanda Leaks" | International Consortium of Investigative Journalists, FRONTLINE, L'Espresso, New York Times and 33 other media partners

BEST COLLABORATIVE INVESTIGATIVE/ENTERPRISE FEATURE WITH UNDER 1 MILLION UNIQUE MONTHLY VISITORS

"The Riviera Maya Gang: How a Crew of Romanian Criminals Conquered The World of ATM Skimming" | Organized Crime and Corruption Reporting Project (OCCRP), Quinto Elemento Lab, Mexicanos Contra la Corrupción y la Impunidad, and RISE Project

BEST NEWS OR EVENT FEATURE WITH 1 MILLION UNIQUE MONTHLY VISITORS AND OVER

"Visual Coverage of Protests Following George Floyd's Death" | USA TODAY Graphics

BEST NEWS OR EVENT FEATURE WITH UNDER 1 MILLION UNIQUE MONTHLY VISITORS

"Coronavirus in New York" | The CITY

BEST BUSINESS REPORTING WITH UNDER 1 MILLION UNIQUE MONTHLY VISITORS

"The Pandemic: An Historic Business Story" | STAT

BEST INNOVATION PROJECT WITH 1 MILLION UNIQUE MONTHLY VISITORS AND OVER

"NFL Off-Season Dominoes" | ESPN

BEST INNOVATION PROJECT WITH UNDER 1 MILLION UNIQUE MONTHLY VISITORS

"Detained" | Emily Kassie, The Marshall Project in partnership with The Guardian

BEST USE OF DATA/INFOGRAPHICS WITH 1 MILLION UNIQUE MONTHLY VISITORS AND OVER

"A Looming Plague" | CNN

BEST USE OF DATA/INFOGRAPHICS WITH UNDER 1 MILLION UNIQUE MONTHLY VISITORS

The STAT COVID-19 Tracker | STAT & Applied XL

BEST COMMUNITY SERVICE WITH 1 MILLION UNIQUE MONTHLY VISITORS AND OVER

"Throwaway Kids" | Kansas City Star

BEST COMMUNITY SERVICE WITH UNDER 1 MILLION UNIQUE MONTHLY VISITORS

"UVA Lawsuits" | Kaiser Health News



THE CITY won three EPPYs this year: Best News or Event Feature with under 1 million unique monthly visitors, Best Use of Social Media/Crowd Sourcing with under 1 million unique monthly visitors and Best Photojournalism under 1 million unique monthly visitors. Pictured above is a recent file photo of the staff (Courtesy of THE CITY), as well as selected images from their photojournalism win covering the coronavirus (Photos by Ben Fractenberg/THE CITY).



BEST USE OF SOCIAL MEDIA/CROWD SOURCING WITH 1 MILLION UNIQUE MONTHLY VISITORS AND OVER

"Coronavirus Q&A" | CNN Social

BEST USE OF SOCIAL MEDIA/CROWD SOURCING WITH UNDER 1 MILLION UNIQUE MONTHLY VISITORS

"Chalkbeat and THE CITY" | THE CITY



BEST MOBILE NEWS APP WITH 1 MILLION UNIQUE MONTHLY VISITORS AND OVER

CNN Digital

BEST MOBILE NEWS APP WITH UNDER 1 MILLION UNIQUE MONTHLY VISITORS

Arkansas Democrat-Gazette and PressReader

BEST NEWS OR EVENT FEATURE VIDEO WITH 1 MILLION UNIQUE MONTHLY VISITORS AND OVER

"The Burning Bed" | Retro Report and The New Yorker

BEST NEWS OR EVENT FEATURE VIDEO WITH UNDER 1 MILLION UNIQUE MONTHLY VISITORS

"God and Guns: Why American Churchgoers Are Packing Heat" | ReligionUnplugged.com

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Baylor University won the EPPY award for Best College Campus Website (bayloriarat.com). In the foreground is Darby Good, digital managing editor. To the left of the TV is Madalyn Watson, editor-in-chief. To the right of the TV is Matthew Soderberg, news editor. Much of the rest of the staff joined them via Zoom. (Photo provided)

BEST INVESTIGATIVE/ENTERPRISE VIDEO WITH 1 MILLION UNIQUE MONTHLY VISITORS AND OVER

"Go There – Fear and anxiety in epicenter of Wuhan coronavirus outbreak" | CNN Go There: Wuhan

BEST INVESTIGATIVE/ENTERPRISE VIDEO WITH UNDER 1 MILLION UNIQUE MONTHLY VISITORS

"The Riviera Maya Gang: How a Crew of Romanian Criminals Conquered The World of ATM Skimming" | Organized Crime and Corruption Reporting Project (OCCRP), Quinto Elemento Lab, Mexicanos Contra la Corrupción y la Impunidad, and RISE Project

BEST PODCAST WITH 1 MILLION UNIQUE MONTHLY VISITORS AND OVER

"Coronavirus: Fact vs. Fiction" | CNN

BEST PODCAST WITH UNDER 1 MILLION UNIQUE MONTHLY VISITORS

"Offshore Podcast: Far From Home" | Honolulu Civil Beat



The South Florida Media Network at Florida International University won an EPPY for Best College Produced Community or Niche Website. Staff members recently gathered on a Zoom call to celebrate the win. (Image provided)



The Walter Cronkite School of Journalism and Mass Communication at Arizona State University won three EPPY awards for Best News Story on a College Website for "COVID's Invisible Victims," Best News Story on a College Website for "Deported U.S. veterans find aid, comfort in a Tijuana bunker" and Best College/University Investigative Documentary for "Homeland Secrets." For the Investigative category winner "Homeland Secrets," this Oct. 8, 2019, photo shows ASU Howard Center journalist Joel Farias Godínez filming a resident of Ahwatukee, who described a deadly shootout between agents of Homeland Security investigations and suspected human smugglers. (Photo courtesy of ASU's Howard Center for Investigative Journalism)

BEST PHOTOJOURNALISM WITH 1 MILLION UNIQUE MONTHLY VISITORS AND OVER

"For one Maine family, the long, hard road from 'nowhere' to home" | *Boston Globe*

BEST PHOTOJOURNALISM UNDER 1 MILLION UNIQUE MONTHLY VISITORS

"Coronavirus in NYC" | The CITY

BEST OVERALL WEBSITE DESIGN WITH 1 MILLION UNIQUE MONTHLY VISITORS AND OVER

CNN Style | CNN

BEST REDESIGN/RELAUNCH WITH 1 MILLION UNIQUE MONTHLY VISITORS AND OVER

ClickOnDetroit | Graham Media Group



New York University won an EPPY for Best Photojournalism on a College Website for its special report "New York City: Ghost Town" documenting life in New York City after the outbreak of COVID-19 and when Gov. Andrew Cuomo announced that after March 13 there would be no gatherings of 500 or more in hopes of stopping the spread. (Photos by Thomas Hengge)

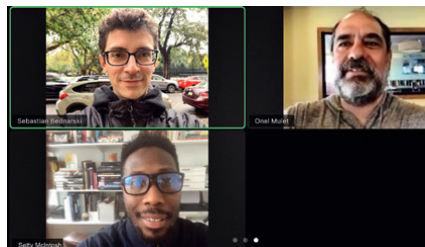


BEST PROMOTIONAL/MARKETING CAMPAIGN WITH 1 MILLION UNIQUE MONTHLY VISITORS AND OVER

"Forecast: Change" | The Weather Channel, an IBM Business/ TWC Branded Team, IBM Originals, The Garden Creative

BEST PROMOTIONAL/MARKETING CAMPAIGN WITH UNDER 1 MILLION UNIQUE MONTHLY VISITORS

"Stimulus Package to Help Small Businesses" | El Clasificado



The staff of 219West at Newmark Graduate School of Journalism at CUNY won the EPPY award for Best Video on a College Website for "Coping With COVID-19." Pictured are members of the production and technical teams gathered on Zoom. (Images provided)

BEST BUSINESS REPORTING ON A WEBSITE WITH 1 MILLION UNIQUE MONTHLY VISITORS AND OVER
"NBC News Reporting Series: The Paycheck Protection Program" | NBC News Business, Tech, and Media Unit

BEST COLLEGE CAMPUS WEBSITE
Baylorlariat.com | Baylor University

BEST COLLEGE PRODUCED COMMUNITY OR NICHE WEBSITE
South Florida Media Network

BEST NEWS STORY ON A COLLEGE WEBSITE
"COVID's Invisible Victims" | Howard Center for Investigative Journalism, Walter Cronkite School of Journalism and Mass Communication at Arizona State University

BEST FEATURE STORY ON A COLLEGE WEBSITE
"Deported U.S. veterans find aid, comfort in a Tijuana bunker" | Madeline Ackley, Walter Cronkite School of Journalism and Mass Communication at Arizona State University

BEST PHOTOJOURNALISM ON A COLLEGE WEBSITE
Thomas Hengge Pavement Pieces | New York University

BEST VIDEO ON A COLLEGE WEBSITE
"Coping With COVID-19" | Staff of 219West, Newmark Graduate School of Journalism at CUNY

BEST COLLEGE/UNIVERSITY INVESTIGATIVE DOCUMENTARY
"Homeland Secrets" | Howard Center for Investigative Journalism, Walter Cronkite School of Journalism and Mass Communication at Arizona State University

2020 EPPY JUDGES

- **Dietmar Schantlin**, Founder of IFMS
- **Peter Suci**, Independent Writing and Editing Professional
- **Bernie Oravec**, Publisher at Barash Media
- **Damian Noto**, VP at Patch Media
- **Meaghan Parker**, Executive Director at Society of Environmental Journalists
- **Sharon Prill**, Chief Operating Officer, The Penny Hoarder | Taylor Media Inc.
- **Laura McAdoo**, Creative Director at the *Seattle Times*
- **Iva Dixit**, Staff Editor at *New York Times Magazine*
- **Mi-Ai Parrish**, Arizona State University
- **John Heaston**, Publisher/Editor, The Reader & El Perico/President AAN
- **Tim Gallagher**, President 2020 Network / Vistage Advisory Group Chair
- **Fraser Van Asch**, Partner Relations at Klangoo/Vistage Advisory Group Chai
- **David Fitzpatrick**, Vice President of Sales at Black News Channel, LLC
- **Margaret McKenzie**, Managing Editor at the *Conway Daily Sun*
- **Larry Lee**, President, Publisher at The Observer Media Group
- **Mark Mahoney**, GateHouse Media New England
- **Linda Corcoran**, Metro Editor at the *Boston Globe*
- **Chris Krewson**, Executive Director at LION Publishers
- **Jay Small**, COO at The Local Media Association
- **Dustin Barnes**, Digital Strategist at the *Tennessean*
- **Christine McKenna**, Multimedia Producer, Journalism Educator
- **Matt Thompson**, Editor-in-Chief at Reveal/The Center for Investigative Reporting
- **Susan Leath**, Director, UNC Hussman School Journalism, and Media Center for Innovation and Sustainability in Local Media
- **Kevin Dale**, Executive Director at Colorado Public Radio
- **Raina Kelley**, Managing Editor of The Undeclared
- **Steve Waldman**, President and Co-Founder at Report for America
- **Liz White**, Publisher & Executive Vice President at *Record-Journal*
- **David Lucas**, Photo Editor at Thomson Reuters
- **Annika Toernqvist**, Digital Director Sonoma Media Investments
- **Ethar El-Katatney**, Young Audiences Editor at *Wall Street Journal*
- **Andrew Green**, Senior Director of Corporate Affairs at Thomson Reuters
- **Mary Firestone**, Pennsylvania NewsMedia Association (PNA)
- **Nick Charles**, Editor/Spokesperson at Save Journalism Project
- **Jeff Tennery**, Founder & Chief Executive Officer at Moonlighting
- **Peter Lamb**, Owner, Lamb Consulting
- **Todd Handy**, Chief Digital Officer Beasley Media Group
- **James Green**, VP Digital at Lee Enterprises
- **Zach Dennis**, Multimedia Content Editor at *Savannah Morning News* & savannahnow.com
- **Kristen DelGuzzi**, Managing Editor at *USA Today*
- **Paul Cheung**, Director Journalism and Technology Innovation at the James L. Knight Foundation
- **Matt DeRienzo**, Editor-in-Chief at Center for Public Integrity
- **Sue Cross**, Executive Director & CEO, Institute for Nonprofit News
- **Pat Talamantes**, Talamantes Strategies
- **Christian Hendricks**, Managing Partner at Extol Digital/President of Local Media Consortium

Alan Fisco, president of the Seattle Times Co., was recently elected president of America's Newspapers. The following officers were also elected: **Chris Reen**, president, *The Gazette*, Colorado Springs, Colo. and publisher, Denver Gazette, Denver, Colo. as immediate past president; **Nat Lea**, president and CEO, WEHCO Media, Little Rock, Ark. as vice president; and **Cameron Nutting Williams**, regional publisher, Ogden Newspapers, Frederick, Md. as treasurer. In addition, six industry executives were elected to three-year terms on the Board of Directors: **Scott Champion**, CEO, Champion Media Company, Mooresville, N.C.; **Mike Gebhart**, president and CEO, Southern Community Newspapers, Lawrenceville, Ga.; **Matthew Gray**, senior vice president and general counsel, Community Newspaper Holdings, Inc., Montgomery, Ala.; **Camille Olson**, partner, Seyfarth Shaw, Chicago, Ill.; **Tim Prince**, senior vice president, Boone Newspapers, Columbiana, Ala. and **Heidi Wright**, chief operating officer and publisher, *The Bulletin*, EO Media Group, Salem, Ore.

Community Impact Newspaper (CI) has announced the promotions of three employees to new executive roles within the organization. **Claire Love**, who has been with CI since 2006, is the new chief information officer. She was most recently the company's chief operating officer. **Will Dahlstrom** has been with CI since 2016 and was promoted from vice president of manufacturing to chief operating officer. **Joe Warner** was promoted to executive editor. He joined CI in 2016 as an editor and was most recently the managing editor for the company's Central Texas operations.



Kat Downs Mulder has been named managing editor of digital for the *Washington Post*. She most recently served as vice president of product and design, overseeing

the *Post's* product strategy. Prior to that, she led the *Post's* graphics department for almost five years.

Washington Post editorial cartoonist **Tom Toles** has retired. He joined the *Post* in 2002 from the *Buffalo (N.Y.) News*, where he worked for 19 years. Prior to that, Toles had worked at the *Buffalo Courier-Express* for nine years. In 1990, Toles won the Pulitzer Prize for Editorial Cartooning.



2007 and ran the features department before becoming managing editor and then executive editor in October 2010. She was the first Hispanic to hold the top newsroom job, and the second woman. *Herald* managing editor **Rick Hirsch** will serve as interim executive editor.

S. Mitra Kalita has joined the *Philadelphia Inquirer's* board. She will replace **Susan Goldberg**, the editor-in-chief of *National Geographic*,

who has stepped down. Most recently, Kalita served as senior vice president of CNN Digital, which she joined in 2016. She oversaw the national news, breaking news, programming, opinion and features teams. She previously served as managing editor for editorial strategy at the *Los Angeles Times*. In the past, she has also worked for Quartz, the *Washington Post*, *Newsday* and the Associated Press.

Peggy Byrd has been appointed chief marketing officer for Boston Globe Media. In this role, she will lead the marketing, audience engagement and customer service functions for all of Boston Globe Media Partners. Before launching her consultancy practice, Byrdsnest Consulting, Byrd served as SVP, multicultural strategy at iHeartMedia and Entertainment.

Lily Kuo has been named China bureau chief for the *Washington Post*. For the past two years, she served as the *Guardian's* Beijing bureau chief. Kuo has been covering China for most of the last decade after first moving to Beijing in 2008 to pursue a career in journalism. Since then she has reported for Reuters from Washington and New York, and for Quartz from New York, Hong Kong and Nairobi, where she covered China's influence in Africa.

Carolina A. Miranda has been appointed arts and urban design columnist for the *Los Angeles Times*. In her new role, Miranda



For L. Chagnon, Los Angeles Times

Times, Miranda was an independent magazine writer and was a contributing art critic at New York Public Radio sister stations WNYC and WQXR.

Liz Rogers has been named executive editor of the *Uniontown Herald-Standard* and *Greene County Messenger*. In addition, she will continue to serve in her current position as executive editor of the *Observer-Reporter* and its weekly publication, *The Almanac*. All four publications are in Pennsylvania and owned by Ogden Newspapers. Rogers first joined the *Observer-Reporter* in 1982 as a clerk in the lifestyles department before accepting a reporting position at the paper. She later worked on the copy desk before moving up through the ranks of editor positions. She was named the executive editor of the *Observer-Reporter* and *The Almanac* in 2016.

Marc Wilson, chairman emeritus of TownNews, has been elected president of the Inland Press Foundation. He succeeds **Jeremy Halbreich**, the chairman and CEO of Dallas-based AIM Media Management LLC, who served as foundation president during the recent merger of the Inland Press Association and the Southern Newspaper Publishers Association, forming America's Newspapers. He will remain a member of the Inland Press Foundation Board of Directors. In addition, **Joyce McCullough**, former president of Miller Media Group in LaSalle, Ill., has been elected vice president of the foundation. Also elected