

# MADISON

C O U N T Y

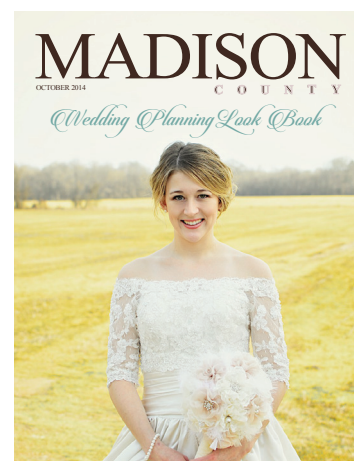
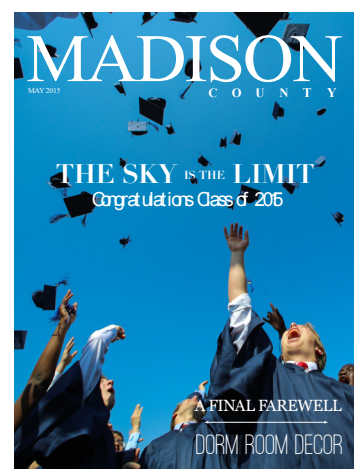
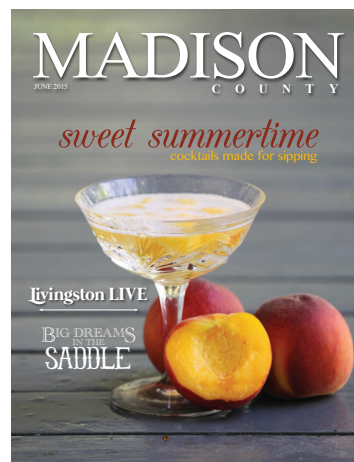


2020 Media Kit

# our MISSION

**M**adison County Magazine is the lifestyle supplement to the *Madison County Journal*. As the county's premier lifestyle publication, *Madison County Magazine* is committed to sharing the stories of the colorful characters that create our county and the capital city. Committed to celebrating our local culture, cuisine, arts and people while paying homage to those that have brought us to where we are today, *Madison County Magazine* shares something new, exiting and engaging each issue.

Your yearly guide to all things  
Madison County!



# MADISON C O U N T Y



MADISON  
C O U N T Y



# WHAT'S INSIDE

## GOOD EATS



### BINGING AT BACCHUS

**R**ed wine, red meat, red wine. It's a classic combination, but it's not always the best. In this special issue, we explore the art of pairing red wine with red meat, and how to make the most of your dining experience. From the basics of wine pairing to the nuances of different red wines, we've got you covered. So grab a glass of red and get ready to binge.



### SUMMER RUM CONCOCTIONS

**I**f you're looking for a refreshing drink to enjoy this summer, look no further than our Summer Rum Concoctions. These easy-to-make drinks are perfect for any occasion, from a quiet evening at home to a lively party. So grab a glass of rum and get ready to mix up some delicious concoctions.

## DRINKS



### SUMMER RUM CONCOCTIONS


**I**f you're looking for a refreshing drink to enjoy this summer, look no further than our Summer Rum Concoctions. These easy-to-make drinks are perfect for any occasion, from a quiet evening at home to a lively party. So grab a glass of rum and get ready to mix up some delicious concoctions.



### DAVID RICH'S PLANTER'S PUNCH


**C**RAPEFRUIT AND BLUEBERRY MOJITO

## BOOKS



### CAMINO ISLAND TOUR

**A** journey through the heart of the island, from the bustling city of San Juan to the quiet beaches of the north. This book is a must-read for anyone who loves the island and wants to explore its hidden gems. So grab a copy and get ready to embark on a virtual tour.



### JOHN GRISHAM'S CAMINO ISLAND

**A** gripping novel that takes you on a journey through the heart of the island. This book is a must-read for anyone who loves the island and wants to explore its hidden gems. So grab a copy and get ready to embark on a virtual tour.

## WEDDINGS



### BAAS - CLARKE

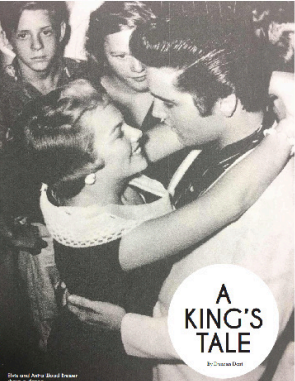
**A** beautiful wedding ceremony that took place in a stunning location. The bride and groom were surrounded by family and friends, and the ceremony was a truly memorable event. So grab a glass of champagne and get ready to celebrate.



### BAAS - CLARKE


**A** beautiful wedding ceremony that took place in a stunning location. The bride and groom were surrounded by family and friends, and the ceremony was a truly memorable event. So grab a glass of champagne and get ready to celebrate.

## HISTORY



### A KING'S TALE

**A** story of a king's life, from his early years to his reign. This book is a must-read for anyone who loves history and wants to explore the life of a great leader. So grab a copy and get ready to embark on a journey through time.



### A KING'S TALE

**A** story of a king's life, from his early years to his reign. This book is a must-read for anyone who loves history and wants to explore the life of a great leader. So grab a copy and get ready to embark on a journey through time.

## BUTCHER'S BLOCK



### BUTCHER'S BLOCK

**A** collection of recipes for various meats, from beef to pork. This book is a must-read for anyone who loves to cook and wants to explore the art of butchery. So grab a copy and get ready to embark on a journey through the world of meat.



### BUTCHER'S BLOCK

**A** collection of recipes for various meats, from beef to pork. This book is a must-read for anyone who loves to cook and wants to explore the art of butchery. So grab a copy and get ready to embark on a journey through the world of meat.



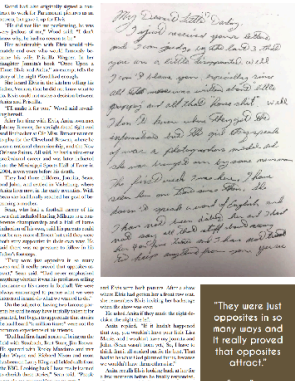
### BUTCHER'S BLOCK

**A** collection of recipes for various meats, from beef to pork. This book is a must-read for anyone who loves to cook and wants to explore the art of butchery. So grab a copy and get ready to embark on a journey through the world of meat.



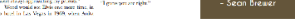
### BUTCHER'S BLOCK

**A** collection of recipes for various meats, from beef to pork. This book is a must-read for anyone who loves to cook and wants to explore the art of butchery. So grab a copy and get ready to embark on a journey through the world of meat.




### A KING'S TALE

**A** story of a king's life, from his early years to his reign. This book is a must-read for anyone who loves history and wants to explore the life of a great leader. So grab a copy and get ready to embark on a journey through time.



### A KING'S TALE

**A** story of a king's life, from his early years to his reign. This book is a must-read for anyone who loves history and wants to explore the life of a great leader. So grab a copy and get ready to embark on a journey through time.




### A KING'S TALE

**A** story of a king's life, from his early years to his reign. This book is a must-read for anyone who loves history and wants to explore the life of a great leader. So grab a copy and get ready to embark on a journey through time.




### A KING'S TALE

**A** story of a king's life, from his early years to his reign. This book is a must-read for anyone who loves history and wants to explore the life of a great leader. So grab a copy and get ready to embark on a journey through time.



### BUTCHER'S BLOCK

**A** collection of recipes for various meats, from beef to pork. This book is a must-read for anyone who loves to cook and wants to explore the art of butchery. So grab a copy and get ready to embark on a journey through the world of meat.



### BUTCHER'S BLOCK

**A** collection of recipes for various meats, from beef to pork. This book is a must-read for anyone who loves to cook and wants to explore the art of butchery. So grab a copy and get ready to embark on a journey through the world of meat.



### BUTCHER'S BLOCK

**A** collection of recipes for various meats, from beef to pork. This book is a must-read for anyone who loves to cook and wants to explore the art of butchery. So grab a copy and get ready to embark on a journey through the world of meat.



### BUTCHER'S BLOCK

**A** collection of recipes for various meats, from beef to pork. This book is a must-read for anyone who loves to cook and wants to explore the art of butchery. So grab a copy and get ready to embark on a journey through the world of meat.

JANUARY /  
FEBRUARY

The yearly Newcomer's Guide: This issue is distributed quarterly and has a year-long shelf life. It provides you with much of the pertinent information needed for living in Madison County.

MARCH /  
APRIL

Arts & Festival Guide: This issue prepares readers for the upcoming festival season throughout the metro and entire state.

MAY /  
JUNE

Outdoor Living: It's the beginning summertime and we like to go outside! Explore the outdoors in this issue, whether it's transforming your backyard into an outdoor oasis or going on a trek in the county.

JULY /  
AUGUST

The Food Issue: Everyone loves food and in Madison County we have it all. Explore the different culinary treats and meet some of the colorful chefs behind the scenes.

SEPTEMBER /  
OCTOBER

The Fall Issue: The Fall brings Family, football and food are what makes the Fall such a great time of year. Whether it's tailgating at your favorite football venue or gearing up for the next big hunt, Fall has it all.

NOVEMBER /  
DECEMBER

The Holiday Issue: We have Thanksgiving and Christmas covered, from recipes to gift ideas and holiday traditions.

our ISSUES

P.O. Box 219 Ridgeland, MS • (601) 853-4222 • Fax (601) 856-9419

[msimmons@onlinemadison.com](mailto:msimmons@onlinemadison.com) • [leigh@onlinemadison.com](mailto:leigh@onlinemadison.com) • [carver@onlinemadison.com](mailto:carver@onlinemadison.com)

# READERS

*Madison County Magazine* reaches the highest income neighborhoods in Madison County, giving advertisers the best market penetration possible in a crowded media market. Magazines are mailed directly to every home in some of the highest-income neighborhoods such as Reunion, Annandale and Ingleside. Our readership reaches from Canton to Northeast Jackson, Fondren, Belhaven, the Lakeland Drive corridor and everywhere in between.





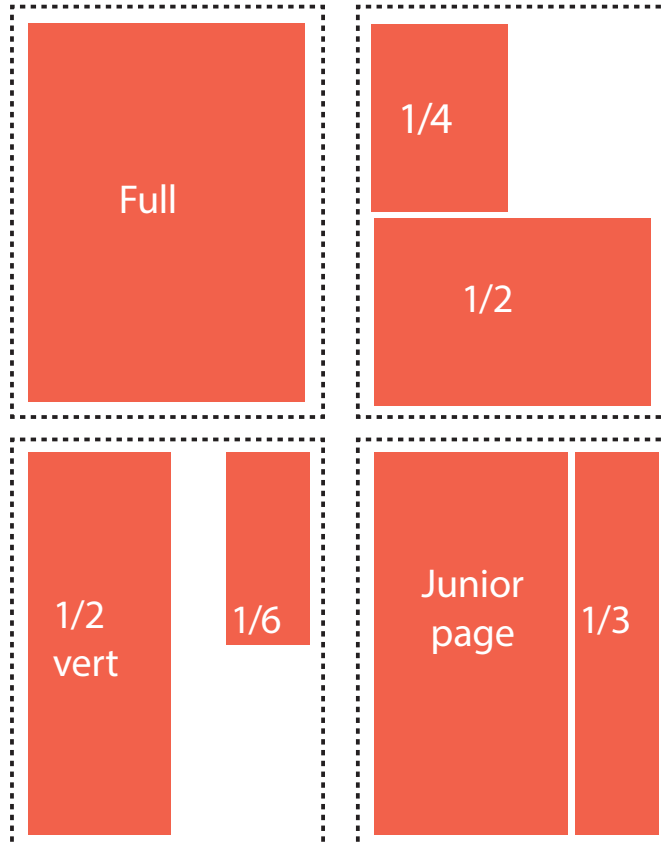
# MADISON

## C O U N T Y

Madison County Magazine is a lifestyle supplement to the Madison County Journal, a locally-owned award-winning community newspaper. The Magazine caters to an upscale audience, covering the arts, culture, entertainment and multi-faceted social life of the people of Madison County. There are 15,000 copies of Madison County Magazine distributed bi-monthly.

## THE RATES

SIZES	6 ISSUES	3-5 ISSUES	OPEN RATE
Full .....	\$1,100	\$1,225	\$1,300
1/2 .....	\$600	\$725	\$850
1/4 .....	\$395	\$450	\$525
Back Cover .....	\$1,500	\$1,950	\$2,100
Inside Front .....	\$1,450	\$1,575	\$1,700
Inside Back .....	\$1,450	\$1,575	\$1,700
First, Last Page .....	\$1,400	\$1,525	\$1,650
2 Page Spread .....			\$2,500



## SPECIFICATIONS

	WIDTH	HEIGHT
Full Page (Live Area) .....	7.375	9.875
1/2 Page, Vertical .....	3.604	9.875
1/2 Page, Horizontal .....	7.375	4.854
1/4 Page, Vertical .....	3.604	4.854
1/3 Page, Vertical .....	2.347	9.875
1/6 Page, Vertical .....	2.347	4.854
Junior Page .....	4.868	9.875

WITH BLEED	WIDTH	HEIGHT
Full Page .....	8.604	11.125
Live area .....	7.375	9.875
1/3 Page, Vertical .....	3.597	11.125
Live area .....	2.347	9.875
Junior Page .....	6.111	11.125
Live area .....	4.868	9.875

\*Rates are gross and per insertion.

\*\*Add 10% for guaranteed placement on any other page.

## GENERAL MECHANICAL SPECIFICATIONS

Size .....	8.375" x 10.875" (trim size)
.....	8.625" x 11.125" (bleed size)
.....	7.375" x 9.865" (live area)
Printing Method .....	Web offset press;
.....	printed at 150 line screen
Binding .....	Saddle-Stitch



# GIVE US A SHOUT!



P.O. Box 219 Ridgeland, MS  
(601) 853-4222 • Fax (601) 856-9419

Associate Editor & Publisher  
Michael Simmons  
msimmons@onlinemadison.com

Leigh Loecher  
leigh@onlinemadison.com

Joy Stewart  
joy@onlinemadison.com

## AND STAY INVOLVED

Look for *Madison County Magazine* on social media sites as we grow and stay involved for a chance to see your pictures and more in the magazine.



Madison County Magazine



@MadisonCountyMag



@MadCountyMag