

# America's Newspapers

## Categories for Sales Sheets

### Product Categories

Appliances  
Automobiles/trucks/SUVs  
Auto maintenance  
Banking/financial services  
Drug Stores  
Educational opportunities  
Electronic Equipment  
Groceries  
Home furnishings  
Home improvement products/services  
Home services  
Jewelry/watches  
Liquor/wine/beer  
Mobile phones/service  
Restaurants and bars  
Sporting goods

### Professional services

Auto insurance  
Dental insurance  
Financial/investment service  
Home insurance  
Income tax provider  
Legal services  
Life insurance  
Medical/health insurance  
Mortgage/refinancing services

### Healthcare Services

Corrective eye surgery/Lasik  
Elective surgery  
Eyeglasses/contacts  
Hearing aids  
Home health nurse/therapist  
Hospital overnight stay  
Mental health/wellness services  
Urgent care clinic  
Weight management/nutrition program  
Women's health services  
Other healthcare/medical services

### Medical Specialist

Chiropractor  
Dentist/Orthodontist  
Dermatologist/skin doctor  
Hearing Specialist/ENT/hearing aids  
Optometrist/Ophthalmologist  
Orthopedist/sports medicine  
Physical therapist

**For more information, please contact:**

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