

America's Newspapers

Congratulations!

We're ready to create custom sales sheets for your newspaper. There are just a few things that we need from you to complete your request. Please email the information to me at the address below and let me know if you have any questions.

– Sales Sheet Checklist –

- Your **newspaper logo** (jpeg, png, tiff or pdf format)
- The **zip codes** where your printed newspaper is distributed
- Any available **audience metrics**, including:
 - Print **circulation by zip code**
 - Number of **monthly visitors** to your website
 - Number of **social media followers**
 - Number of **mobile app subscribers**
 - Number of **email newsletter subscribers**
 - Number of **podcast listeners**
- The **advertising categories** that you want featured (*basic package includes 10 categories, additional categories available on request*)
- The **contact information** that will appear on each sales sheet (*name, title, phone, email address.*)

Please email your materials to:

Greg Watson, Chief Marketing Officer

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